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**DR. MARK MILSTEIN** is Clinical Professor of Management and Director of the Center for Sustainable Global Enterprise at the Samuel Curtis Johnson Graduate School of Management at Cornell University. He conducts research in and oversees the Center's work on market and enterprise creation; business development; clean technology commercialization; and sustainable finance.



Dr. Milstein frames the world's social and environmental challenges as unmet market needs which can be addressed most appropriately through business innovation and entrepreneurship so that the private sector can achieve financial success by creatively addressing problems such as climate change, ecosystem degradation and poverty. He works closely with a variety of firms in renewable energy and carbon markets, life sciences and sustainable agriculture, consumables, food and nutrition, health care and hospitality management, as well as finance and international development.